

McMinn *Life*

2018 MEDIA KIT



If you commit to all **four** issues in **McMinn Life**, you will get a **free ad** of the same size in **Monroe Life** or **Farragut Life**.



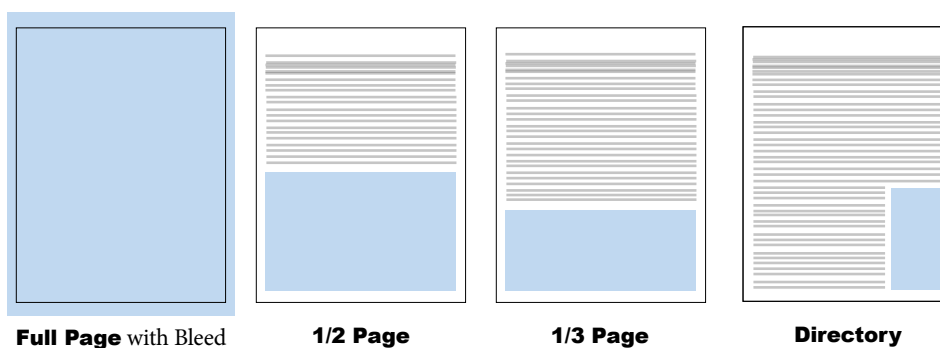
McMinn

M A G A Z I N E *Life*

Advertising Rates

Ad Size	Measurements	1x	MULTIPLE PLACEMENT DISCOUNT	2x	3x	1yr
Front inside spread	Full page x 2	3,000	2,700 ea.	5,400	8,100	10,800
2-page spread	Full page x 2	1,500	1,350 ea.	2,700	4,050	5,400
Back Cover	8.5" wide x 10.875" tall	1,500	1,350 ea.	2,700	4,050	5,400
Back inside cover	8.5" wide x 10.875" tall	1,000	900 ea.	1,800	2,700	3,600
Full page	8.5" wide x 10.875" tall	850	765 ea.	1,530	2,295	3,060
1/2 page	7.5" wide x 4.872" tall	500	450 ea.	900	1,350	1,800
1/3 page	7.5" wide x 3.209" tall	425	385 ea.	770	1,115	1,540
Directory	2.25" wide x 4" tall	200	180 ea.	360	540	720

Magazine Trim: 8.5" x 10.875" | Live Area: .5" from trim and gutter | All Full page ads must include 1/8" bleed on all 4 sides.



Mignonne Alman, Sales
 Phone: 865.523.5999 E-mail: mignonne@binghamgroup.com

Publisher:
 THE BINGHAM GROUP, INC.
 11921 Kingston Pike, Suite 201 | Knoxville, Tennessee 37934 | Phone: 865.523.5999

ADS WILL BE BILLED WITH EACH PLACEMENT.
Copyright: We reserve the right to edit or reject any material which may be deemed unsuitable for our publication.

www.mcminnlife.com



INSERTION ORDER

PLEASE PRINT

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

E-mail: _____

Select issue or all four: SPRING SUMMER FALL HOLIDAY/WINTER

Size (please consult sales sheet for size categories):

- Front Inside Spread
- Back Cover
- Back Inside Cover
- Two Page Spread
- Full Page
- Half Page Horizontal
- Half Page Vertical
- One-Third Page

Cost:

Space Rate: _____

Frequency: _____

Total: _____

ADS WILL BE BILLED WITH EACH PLACEMENT.

TOTAL \$ _____

Signature: _____ Date: _____

Send insertion order form and payment to:

The Bingham Group, Inc.
11921 Kingston Pike, Suite 201 Knoxville, Tennessee 37934
Phone: 865.523.5999

INFORMATION REQUIREMENTS

The following information must be provided to McMinn Life Magazine in order to create ad layouts.

I will E-mail my finished ad to McMinn Life

I want McMinn Life to create my ad

Business Name: _____

Company Logo: E-mail digital file Provide printed copy for duplication

Contact Information to include in Ad: (address, phone numbers, website address, etc.)

Message: (What you want to say about your business) _____

Photography: E-mail digital file Provide photos for duplication

Use This Space For Layout

Send Finished Proof To: _____

Email Address: _____ Phone: _____